

thinktheater
2016

SEASON 26:
JULY 8-31

contemporaryamericantheaterfestival
AT SHEPHERD UNIVERSITY

BECOME A CATF PARTNER

CATF OWES ITS SUCCESS TO BUSINESSES AND ORGANIZATIONS LIKE YOURS.

The Festival experience goes beyond what's seen on the stage – it includes enjoying the area's many restaurants, shops, inns, historic sites, and wide range of recreational activities.

We can't wait to share our 2016 Season with you – and to share your business with our patrons!

BY PARTNERING WITH CATF, YOU WILL RECEIVE:

An advertisement in our Season Program and **a listing** on CATF's website under the Plan Your Visit page. Includes URL, phone, address and business description.

PLUS! Ticket receipts include a link to our Plan Your Visit page (which lists your establishment).

PLUS! Two complimentary tickets to any Frank Center performance (excluding opening night).

PLUS! A 50% discount on all tickets for yourself and your employees.

2016 SEASON SNAPSHOT

SEASON 26:
JULY 8 - 31

PREVIEWS: JULY 3 - 7

91 PERFORMANCES

5 PLAYS IN ROTATING REP

28 SPECIAL EVENTS

READINGS, SALONS,
LECTURES, & MORE

3 VENUES



TO BECOME A PARTNER, PLEASE COMPLETE THE FORM ON REVERSE
OR SIGN UP ONLINE at CATF.ORG/PARTNERS

2015 SEASON STATS

15,000 Tickets sold

32,500 Annual unique
visitors to web

8,500 Printed programs

PATRON BEHAVIORS

96% Dine out

70% Shop

32% Visit/explore
surrounding
towns

PATRON DEMOGRAPHICS

40% Travel less
than 50 miles

48% Travel 50 -
150 miles

12% Travel more
than 150 miles

DEADLINES:

Reservations:
MAY 1

Ad copy/art:
MAY 15

Email artwork to: jen@edendesignco.com
(300dpi/High Resolution PDF/JPG)

CATF.ORG

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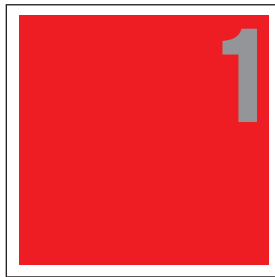
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PARTNERSHIP FORM

YES! I WANT TO PARTNER WITH CATF.

Please choose your ad size for our Season Program:

To view last year's program
go to: catf.org/partners.



\$3000

**FULL PAGE ON
BACK COVER**

SIZE: 7.5" x 7.5"



\$1800

**FULL PAGE ON
INSIDE BACK COVER**

SIZE: 7.5" x 7.5"



\$1000

FULL PAGE

SIZE: 7.5" x 7.5"



\$550

HALF PAGE

7.5" x 3.687" horizontal
or 3.687" x 7.5" vertical



\$350

QUARTER PAGE

3.687" x 3.687"

*Cover ads are full color; all other ads are black and white.

Space reservation: MAY 1 • **ARTWORK DUE MAY 15** to jen@edendesignco.com.



WE CAN DESIGN YOUR AD!
Call 304.728.2508 for more info.

BUSINESS NAME _____ PHONE _____

EMAIL _____

BUSINESS ADDRESS _____ WEB ADDRESS _____

CONTACT _____ BILLING ADDRESS _____

USE MY WEB LISTING FROM LAST YEAR A NEW OR REVISED WEB LISTING IS BELOW:

AMOUNT DUE:

\$350 \$550 \$1000 \$1800 \$3000

PAYMENT INFO:

CHECK ENCLOSED - PAYABLE TO CATF

PLEASE BILL MY CREDIT CARD: ___ VISA ___ MC ___ AMEX

NUMBER: _____ EXP. DATE: _____

SIGNATURE _____

**CALL EDEN DESIGN
AT 304.728.2508
FOR LOCAL PICKUP**
Or Return form to:

EDEN DESIGN
11408 Leetown Road,
Kearneysville WV 25430

EMAIL TO:
molly@edendesignco.com

SIGN UP ONLINE:
catf.org/partners

QUESTIONS:
Molly Bloom 917.309.0316