DISCOVER THE ULTIMATE THEATER EXPERIENCE in Shepherdstown, the oldest town in West Virginia, where the Contemporary American Theater Festival produces the newest plays in America.

Since its founding in 1991, the Festival has produced 139 new plays, including 61 world premieres and 11 commissions. Over 50% of the festival's plays were written by women. Plays produced at CATF have gone on to have robust lives including regional productions, Broadway and Off-Broadway productions, and film adaptations.

INVESTING in the arts means investing in your community.

“The Contemporary American Theater Festival is a significant contributor to the region’s economy - one that generates $5.86 million in total economic activity. This economic impact study sends a strong signal that when we support the Contemporary American Theater Festival, we not only enhance our quality of life, but we also invest in the region’s economic well-being.”

—AMERICANS FOR THE ARTS, ARTS & ECONOMIC PROSPERITY 5

“Arts activity creates thousands of direct and indirect jobs and generates billions in government and business revenues. The arts also make our cities a destination for tourists, help attract and retain businesses, and play an important role in the economic revitalization of cities and the vibrancy of our neighborhoods.”

—MAYOR MICK CORNETT, PRESIDENT, UNITED STATES CONFERENCE OF MAYORS

Named as one of the top theater festivals in the world, by publications such as The New York Times, American Theatre, and World Guide, the Contemporary American Theater Festival shapes the future of American theater. Each summer, the Festival produces six bold, new plays in rotating repertory, allowing patrons to experience six plays in as little as two days. The plays produced at the Festival spotlight daring and diverse stories, in a truly fearless fashion.

CATF celebrates the dynamic between the artist, the audience, and the work. Comprised of lectures, films, stage readings, and more, the talktheater series provides opportunities to discuss issues and themes raised in the season's plays. This vibrant pairing of contemporary plays and invigorating discourse fosters a unique and unforgettable experience.
THINK THEATER 2022

Become a CATF BUSINESS PARTNER

We can’t wait to be back on the stage and share the 2022 Season with you!

By partnering with CATF, you will receive:

An advertisement in CATF’s digital program (which will link directly to your website), a preferred listing on CATF’s website (which includes a short description about your business, URL, phone number, and address).

PLUS! Two complimentary tickets to either Whitelisted or The Fifth Domain. (Excludes Opening Night.)

PLUS! You and all of your employees can use code PARTNER24 to order $24 tickets to any of the six plays in our repertory.

TO BECOME A BUSINESS PARTNER, PLEASE COMPLETE THE FORM ON REVERSE OR SIGN UP ONLINE at CATF.ORG/PARTNERS

2019 SEASON STATS

18,500
Tickets sold

41,000
Annual unique visitors to website

PATRON BEHAVIORS

96% Dine out

70% Shop

32% Visit/explore surrounding towns

PATRON DEMOGRAPHICS

42% Travel less than 50 miles

48% Travel 50 - 150 miles

10% Travel more than 150 miles

DEADLINES:

SPACE RESERVATION BY JUNE 25

ARTWORK BY JULY 1

PATRONS SPEND AN AVERAGE OF $238 ON FOOD, SHOPPING, AND LODGING WHILE AT THE FESTIVAL.

PATRON QUOTES

“I really love Shepherdstown and the longer I’ve come, the more I’ve found…”

“Whenever I bring someone new, I take them around…”

“…of course, I eat at the restaurants.”

2022 SEASON SNAPSHOT

JULY 8 - 31
PREVIEWS: JULY 3 - 5
113 PERFORMANCES
SIX PLAYS
IN ROTATING REP
41 SPECIAL EVENTS
READINGS, LECTURES, DISCUSSIONS, & MORE

3 VENUES

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TO BECOME A BUSINESS PARTNER, PLEASE COMPLETE THE FORM ON REVERSE OR SIGN UP ONLINE at CATF.ORG/PARTNERS

(300dpi/High Resolution PDF/JPG) Send artwork online: catf.org/partners or email to jen@edendesignco.com

CATF.ORG

contemporary american theater festival
AT SHEPHERD UNIVERSITY
### YES! I WANT TO PARTNER WITH CATF.
Please choose your ad size for our digital Season Program:

<table>
<thead>
<tr>
<th>Amount Due</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1000</td>
<td>FULL PAGE AD &amp; RECOGNITION IN ALL 3 LOBBIES</td>
</tr>
<tr>
<td>$500</td>
<td>FULL PAGE AD &amp; RECOGNITION IN 1 LOBBY</td>
</tr>
<tr>
<td>$175</td>
<td>HALF PAGE AD</td>
</tr>
<tr>
<td>$100</td>
<td>QUARTER PAGE AD</td>
</tr>
</tbody>
</table>

- **FULL PAGE AD & RECOGNITION IN ALL 3 LOBBIES**: 7.5" x 7.5"
- **FULL PAGE AD & RECOGNITION IN 1 LOBBY**: 7.5" x 7.5"
- **HALF PAGE AD**: 7.5" x 3.687" horz or 3.687" x 7.5" vert
- **QUARTER PAGE AD**: 3.687" x 3.687"

*All ads can be full color or black and white. **ARTWORK DUE NO LATER THAN JULY 1**

**Samples of the digital Season Program:**

**Samples of listings on our website:**

**BLACK DOG COFFEE COMPANY**
Beans so fresh... you'll want to slap them! Enjoy your freshly brewed coffee while browsing locally sourced goods including teas, baked goods, soaps, and more!

8001 Charles Town Road
Shenandoah Junction, WV
304-724-9040

**FOUR SEASONS BOOKS**
Family owned and operated independent bookstore founded in 1991 offering a unique selection of quality new, used, and discount books.

114 W. German Street
Shepherdstown, WV
304-876-3486

**Send your ad artwork to:**
Gabrielle Tokach
P.O. Box 429
Shepherdstown, WV 25443

Or, sign up and pay online:
[catf.org/partners](http://catf.org/partners)

Mail completed form to:
Gabrielle Tokach P.O. Box 429 Shepherdstown, WV 25443

For questions or help with ad design, contact:
Jen Rolston
304-728-2508
jen@edendesignco.com

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**BUSINESS NAME**: 
**PHONE**: 

**EMAIL**: 
**WEB ADDRESS**: 

**BUSINESS ADDRESS**: 

**CONTACT**: 
**BILLING ADDRESS**: 

**SHORT DESCRIPTION ABOUT YOUR BUSINESS TO BE INCLUDED ON OUR WEBSITE**: 

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**AMOUNT DUE:**
☐ $100  ☐ $175  ☐ $500  ☐ $1000

**PAYMENT INFO:**
☐ CHECK ENCLOSED – PAYABLE TO CATF
☐ PLEASE BILL MY CREDIT CARD:  ___ VISA  ___ MC  ___ AMEX

**NUMBER**: 
**EXP. DATE**: 

**SIGNATURE**: 
**CODE**: 

---

Scan the code below to sign up and pay online and view the 2019 program.